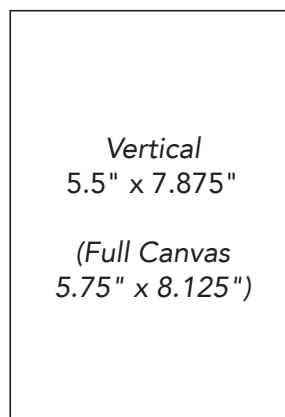
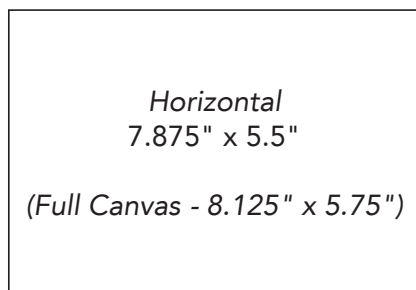


Available Sizes

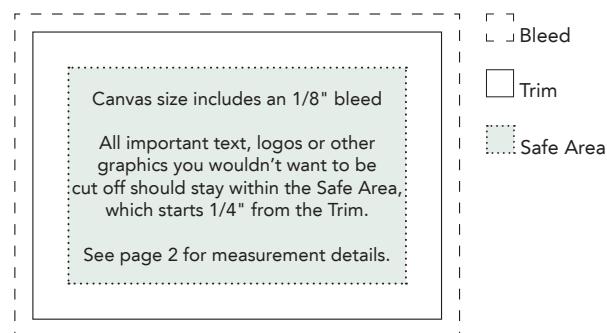
Gallery Collection Custom Greeting Cards are offered in horizontal and vertical.



Creating Art

Canvas Size: It is recommended to use one of our templates which can be downloaded here:
www.gallerycollection.com/templates

There are files for InDesign, Illustrator and Photoshop with the correct dimensions and all measurements labeled. The full canvas size is 8.125" x 5.75". Resolution should be at least 300 dpi.



Bleed: Your background color, design or images should extend to fill the 1/8" bleed area, which will be trimmed when cutting your cards down to their final size. This is required to print your design without any white strips showing on the edge.

Trim: The size your cards will be after the bleed is cut off, 7.875" x 5.5" for Horizontal and vice versa for Vertical.

Safe Area: All important text, logos or other graphics you wouldn't want to be cut off should stay within the Safe Area, which starts 1/4" in from the Trim. Safe Area dimensions are 7.375" x 5".

Color: All artwork must be in CMYK format. RGB screen colors will not produce desirable results. Please remove any Pantone or spot colors or convert them to CMYK.

Fonts: Be sure to embed or outline all fonts used.

File Formats: You may work in any program you wish as long as you follow all template dimensions and adhere to the specs in **Outputting Final Files** (see page 2) for the final image.

Correct



Incorrect



Outputting Final Files

File Format: Must be either **JPEG**, **TIFF** or **PSD**.

JPEG must be saved at **maximum quality**.

Color: All artwork should be in **CMYK**.

Resolution: Save final artwork at **300 dpi**.

Template: If you use a Gallery Collection template, please remember to turn off or delete the INSTRUCTIONS layer. All artwork should be on the ART layer. Anything visible when saving your image WILL print on your cards.

Size: Dimensions below include bleed. Any design elements, background imagery or background color that needs to touch the edge of the card should extend through the bleed area.

Horizontal: 8.125" x 5.75" (2438 x 1725 pixels)

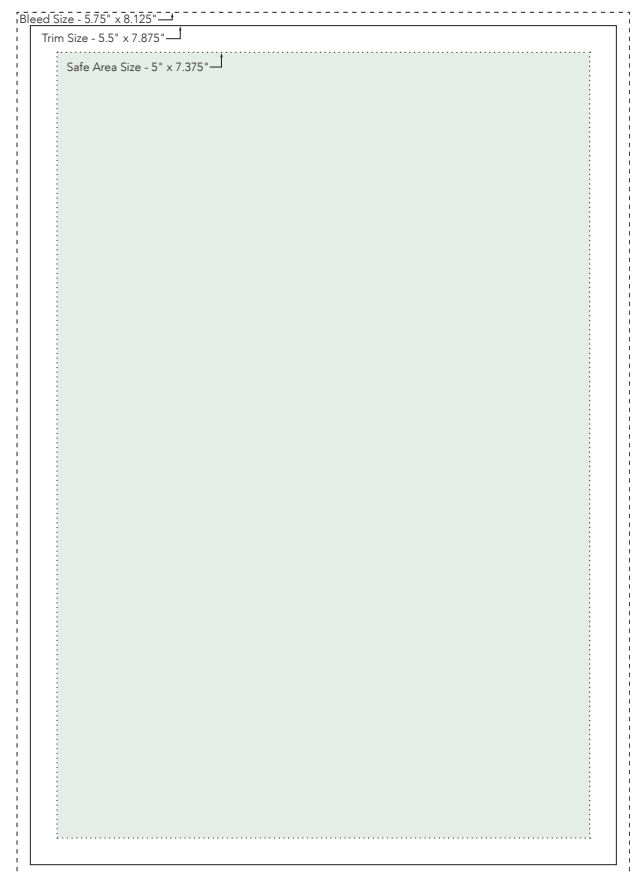
Vertical: 5.75" x 8.125" (1725 x 2438 pixels)

Card Measurements

All important artwork, logos, photos and text should be contained within the Safe Area (indicated in green), but background imagery or elements that need to touch the edge should extend through the bleed area.



Custom Card Size – Horizontal



Custom Card Size – Vertical